



Melbourne Airport Authority
Terms and Conditions for User-Generated Content (UGC) and Story Submissions

These Terms and Conditions ("Terms") govern your submission of content, including stories, images, photographs, videos, and related materials ("Content") to the City of Melbourne Airport Authority ("MAA") as part of the airport's "MLB Making Connections" campaign. By using the hashtags #MLBConnects or #FlyMLB or submitting Content via the designated form, you agree to the following:

1. Content Usage Rights

By submitting Content or using the designated hashtags, you grant MAA a non-exclusive, irrevocable, royalty-free, worldwide, perpetual, and transferable right to:

- Use, reproduce, distribute, display, publish, and transmit your Content in any format or medium, whether known or developed in the future.
 - Modify, edit, adapt, combine, and create derivative works based on your Content, including combining it with other media.
 - Use your Content for advertising, promotional, or business purposes on MAA-owned platforms, social media channels, and other third-party media outlets.
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2. Representations and Warranties

You represent and warrant that:

- You are at least 18 years of age.
- The Content is your sole and original creation, and you own all rights to the Content, free of third-party claims.
- The Content does not infringe upon the intellectual property, privacy, publicity, or any other rights of any third party.
- You have obtained all necessary permissions from any individuals appearing in the Content to grant these rights to MAA.
- No payment, fee, or royalty will be due you or to any third party for MAA's use of the Content.



3. Selection and Recognition

- MAA reserves the right, but is not obligated, to select certain submissions for recognition, including features on the airport's website, mlbair.com, or social media platforms.
 - Selected participants may be eligible for a prize or surprise experience arranged by MAA. Prizes are non-transferable, non-exchangeable, and cannot be redeemed for cash.
 - No purchase is necessary to participate, and submission does not guarantee selection.
 - Employees, volunteers, board members, affiliates, and their immediate family members are not eligible for prizes.
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4. Liability Disclaimer

- MAA is not responsible for technical issues, lost or incomplete submissions, or unauthorized use of Content by third parties.
 - By submitting Content, you release and hold harmless MAA, its affiliates, employees, and agents from any claims, liabilities, or damages arising from the use of your Content in accordance with these Terms.
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5. Program Modifications

- MAA reserves the right to modify, suspend, or terminate the campaign at any time without prior notice.
 - Any changes to these Terms will be effective upon posting on MAA's website.
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6. Privacy



By submitting your Content, you consent to the collection, use, and storage of your personal information by MAA in accordance with its Privacy Policy.

Note: By using the hashtags #MLBConnects or #FlyMLB or submitting your Content, you affirm that you have read, understood, and agreed to these Terms. If you do not agree, please refrain from submitting Content or using the hashtags.

This program is brought to you by Melbourne Airport Authority, dba Melbourne Orlando International Airport. For questions or inquiries, please contact MLB Business Development & Marketing team at info@mlbair.com.